

BLESSED SACRAMENT CATHOLIC CHURCH

Planning Study Results



We would like to extend a special thanks to the many families that participated in the recent planning study at Blessed Sacrament. We sincerely value the input of our parishioners, so it was important to hear feedback on our needs and proposed plans.

Representatives from the Steier Group – a Nebraska-based Catholic development consulting firm – presented their findings to parish leadership on April 8. Please see below for a summary of the planning study results.

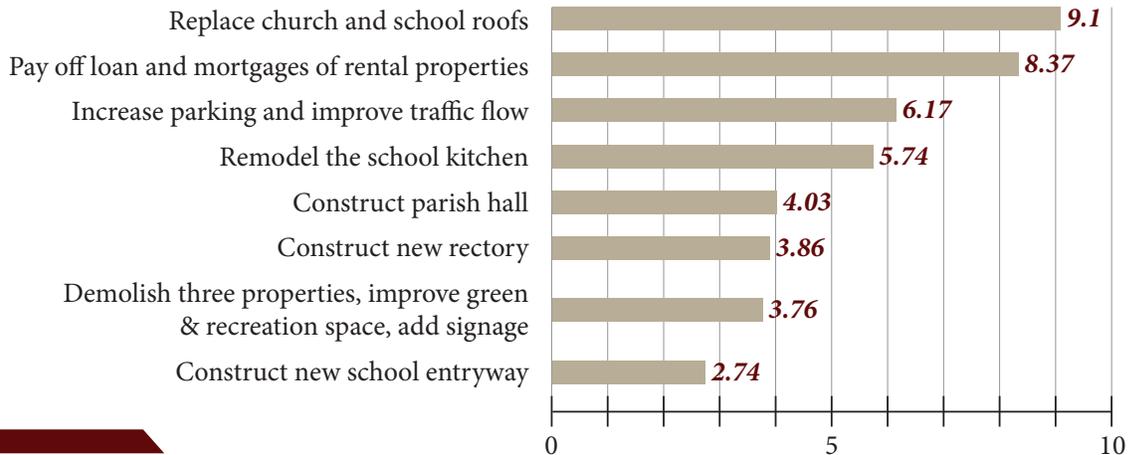
STUDY PARTICIPANTS

 **75** Personal Interviews

 **158** Mail, Online and In-Pew Surveys

 **32%** Total Participation

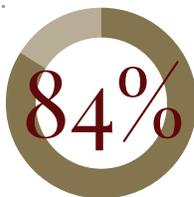
PRIORITY OF RESPONDENTS



Scores were calculated by assigning a value of 10 points for a high priority, 5 points for a medium priority and 0 for a low priority, and then determining the average.

The Steier Group considers scores of 6.0 and above as strong indicators of support.

KEY STATISTICAL FINDINGS

 **84%** of respondents are personally in favor of a capital campaign

 **89%** of respondents will make a personal gift to the campaign

 **55** will serve in a volunteer leadership position for a campaign

 **25** have already included Blessed Sacrament in their estate plans

(over)

OVERALL OBSERVATIONS

- Respondents appreciate the small-town, community feel of the parish and the friendliness of others they encounter at both the church and school.
- Study participants applaud the initiative of Fr. Morin and leadership to pursue the projects and a capital campaign, and for the parish to be thinking ahead – even in light of challenges created by COVID-19 and previous financial decisions.



KEY RECOMMENDATIONS

- Blessed Sacrament's leaders should use the preparation phase to determine the campaign goals based on the parish's long-range planning, responses in the planning study and the projected funding potential.
 - † Finalize Phase One projects
 - † Determine what projects will be pushed to a future phase
- Develop a comprehensive communications plan, including a list of FAQs that address the most common questions and concerns that were raised during the planning study.
- Begin identifying and recruiting a strong, diverse volunteer team to work on the capital campaign.

NEXT STEPS

Based on the positive feedback and data from the planning study, parish leaders unanimously voted to move forward into the preparation phase of a capital campaign. Bishop Conley and the Diocese of Lincoln have given their blessing for an immediate start.

Blessed Sacrament's next task is to review the data from the planning study – your input – and work to finalize, prioritize and communicate the campaign goals.

In the coming weeks and months, you will hear much more about our plans and how you can make an investment in the future of our parish. In the meantime, we ask that you pray for the success of our upcoming effort.

God Bless,

Father Morin



“For where your treasure is,
there your heart will be also.”

Matthew 6:21